

save the planet. save money. get certified.



Colleagues, Connections, Carpool!

Tired of paying for parking spots for your employees? Use that cash to create a carpooling program that encourages employees to connect with co-workers who are interested in carpooling.



Developing incentives for employees to carpool, take mass transit, or ride their bikes to work helps your business meet Petal Project pollution prevention criteria #4.

ECIA - Petal Project Accepts Governor's Environmental Excellence Award



ECIA -- Petal Project was one of twenty Iowa organizations and businesses to accept the Environmental Excellence award from Gov. Terry E. Branstad on Aug. 1 in Des Moines. This award is considered by the DNR to be the premier environmental honor in Iowa.

Visit the [Petal Project](#) website for a complete list of recipients and for more information about the Governor's Environmental Excellence Award.

Growing Sustainable Communities Conference

Registration is now open for the Growing Sustainable Communities Conference to be held Oct. 11-12 at the Grand River Center in Dubuque. Presented by the City of Dubuque and Sustainable City Network, Inc., the conference will teach leaders how to create a balance between environmental, economic and social sustainability in resource management, transportation, and energy efficiency. Additional sessions will focus on project management, financing options, and community engagement.

For more information or to register for the conference visit www.GSCDubuque.com.

Iowa Green Meetings and Events: A Best Practices Manual

The Iowa Recycling Association recently released a best practices manual for greening your meetings and events. The manual offers helpful samples, checklists, contacts and resources for :

- Initial Event Planning
- Green Purchasing
- Green Venues and Food Choices
- Greening the Registration Process
- Minimizing the Effects of Transportation
- Communicating the Green Message

This manual is now available on the [Resources & Tools](#) page on the Petal Project website.