

save the planet. save money. get certified.



Free Water?

Do you have landscaping or a garden at your business? Connect a rain barrel to your downspout to reduce your water bill and help manage storm water. A rain barrel collects water and stores it for when you need it most – during periods of drought. The water collected in your rain barrel is perfect for gardening because it is chlorine-free, naturally softened and has fewer contaminants. Consider using a rain barrel this summer.



Using a rain barrel helps your business meet Petal Project optional water conservation criteria #14.

Dubuque Data Services Earns Waste Reduction Petal



The Petal Project congratulates Dubuque Data Services for completing their first petal, waste reduction. Dubuque Data Services completed this petal in less than four months!

March Petal Connect

The next Petal Connect session will be Tuesday, March 27 from noon to 1:00 at East Central Intergovernmental Association (7600 Commerce Park). We will be watching the documentary [Bag It: Is Your Life Too Plastic](#). Feel free to bring your lunch. **Please RSVP to kmcelroy@ecia.org by March 20th.**

Petal Project businesses have a wealth of knowledge when it comes to sustainability so why not share it with each other? Each month we will host a Petal Connect session for Petal participating businesses. This is your opportunity to learn from each other and use your shared knowledge to solve common challenges.

Smarter Travel Study - Volunteers Needed

The purpose of this study is to collect anonymous data through smartphone technology on how, when and where study participants travel within the community. The anonymous, aggregate data collected will be analyzed and the findings will be used by the City of Dubuque and its transit partners to implement practices and policies that incorporate lower-cost and lower-impact travel options within

Dubuque. The goal of the research is to identify options for Dubuque commuters to save money, conserve resources, and improve the environment through better travel choices.

By volunteering to participate in this research project, you will be helping the community learn about travel needs in order for us to develop improved travel solutions. If you have an Android and Blackberry phone, ECIA staff will help you download the app, and in exchange for your participation, you will receive a \$10 gift card and be entered in a drawing for an iPad 2. It is important that you keep the app running on your phone for at least 14 days. If you are interested in downloading the app, please contact Kelsey McElroy at kmcelroy@ecia.org for more information.

Help make travel in Dubuque Smarter!

1. Download the Smarter Travel Study App*
2. Get a **\$10** giftcard & a chance to win an **iPad2!**



*Android & Blackberry only

www.petal-project.com

