

save the planet. save money. get certified.



## Switch Back to Tap Water

When hosting a meeting use a pitcher or carafe with reusable glasses instead of bottled water. This saves your business money and reduces environmental impacts, including greenhouse gas emissions and waste generation. For more ways to "green" your next meeting or event [click here](#).



Switching to reusable glasses helps your business meet Petal Project waste reduction criteria #7.

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## November Petal Connect

The November Petal Connect session will be held on **Tuesday, November 29th** from **noon to 1:00** in the **Clarke University cafeteria** in Mary Josita Hall. Food will be provided, courtesy of the Dubuque Racing Association. Paul Schultz, Resource Management Coordinator for the City of Dubuque, will be speaking about resource management. Please **RSVP to [kmcelroy@ecia.org](mailto:kmcelroy@ecia.org) before November 17<sup>th</sup>** to reserve your spot. We hope at least one representative from each business will participate.

*Petal Project businesses have a wealth of knowledge when it comes to sustainability so why not share it with each other? Each month we will host a Petal Connect session for Petal participating businesses. This is your opportunity to learn from each other and use your shared knowledge to solve common challenges.*

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## Contempo Salon & Spa Joins the Petal Project

The Petal Project welcomes [Contempo Salon & Spa](#) to the program. Contempo is one of only two salons in Dubuque to exclusively carry Aveda products. Aveda hair, skin, and body products are derived from 97% plant ingredients. The business has already implemented an extensive recycling program and is always looking for ways to "green" their business practices.

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## Nike Reuse a Shoe Collection

Carver School girl scouts are celebrating America Recycles Day by collecting athletic shoes for the Nike Reuse a Shoe collection. They are trying to collect 1000 pairs of shoes and would like help from Petal Project businesses. If you would like more information on how to participate, contact Julie Keck ([Julie\\_keck@msn.com](mailto:Julie_keck@msn.com)) or Melanie Offerman ([dslofferman@msn.com](mailto:dslofferman@msn.com)).

## Get a first look at EPA's Portfolio Manager upgrade

EPA is in the process of upgrading Portfolio Manager. The new and improved Portfolio Manager will be easier and more intuitive to use, with simpler access to basic functionality, colorful and easy-to-generate reports, and more. To give you a sneak peak at what EPA has planned, they are inviting you to an upcoming webinar.

Come to this free webinar to get a sneak peak at some of the development screen shots and to learn:

- 1) How the new Portfolio Manager will work more like TurboTax®, with easy-to-use, intuitive interfaces
- 2) What will happen to your existing data (Short answer: Nothing! All your data will be transferred during the upgrade.)
- 3) What will happen between now and our Spring, 2013, anticipated release date

Wednesday, December 14

1:00 - 2:00 EDT

[Register here](#)

Thursday, December 15

1:00 - 2:00 EDT

[Register here](#)

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## "Like" or Follow the Petal Project

The Petal Project is now on Twitter, Facebook, and Foursquare. We will be posting pictures, tweeting from conferences, posting business updates, sending out relevant articles, and much more! Connect with us on one or all of these social media websites to keep up-to-date with the Petal Project.



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## Energy Efficiency Loan Fund (EELF)

The Energy Efficiency Loan Fund (EELF) is a \$200,000 revolving loan fund established through funds from the U.S. Department of Energy. Its purpose is to help finance energy improvements in buildings owned or leased by commercial businesses or non-profits located in the City of Dubuque. EELF is intended to fund innovative energy efficiency projects that significantly reduce greenhouse gas emissions. The current interest rate for EELF loans is 1%. **Special consideration will be given to Petal Project businesses in the selection process.**

To learn more about this program or to submit an application visit the [ECIA Business Growth](#) website.

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## Host an America Recycles Day Event

Since 1997, communities across the country have come together on **November 15** to celebrate [America Recycles Day](#). More than a celebration, America Recycles Day is the only nationally recognized day dedicated to the promotion of recycling programs in the United States. One day to educate and motivate. One day to get our co-workers, friends and community leaders excited about what can be accomplished when we all work together. One day to make recycling bigger and better 365 days a year.

Please email Kelsey McElroy at [kmcelroy@ecia.org](mailto:kmcelroy@ecia.org) if you plan to host an event so she can help you promote it.

[www.petal-project.com](http://www.petal-project.com)

