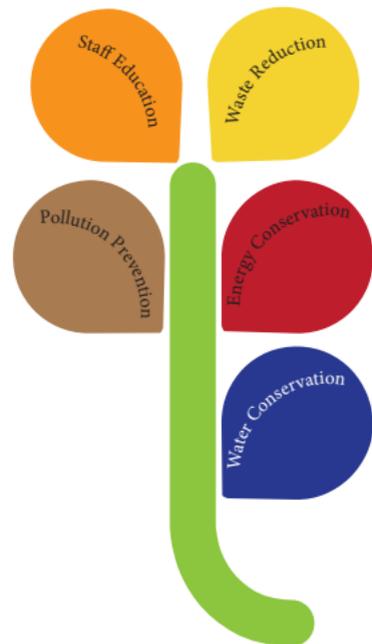


The petal Project

The Petal Project is a green business certification program designed to encourage organizations in the Dubuque area to adopt environmentally friendly business practices. The program provides businesses with a simple framework for saving money and resources while establishing a community-wide definition of a green business for consumers wishing to shop based on their values.

The Petal Project is divided into five categories. Within each category, a business must complete all of the mandatory and a specified number of optional criteria to earn that petal. Once the business has earned all five petals, it is "Petal Certified". Premier Bank is the fourth business in Dubuque to be fully certified.



Premier

BANK

The reason is you.

"The Petal Project is a great honor to signify reaching a level of success at this given time. For Premier Bank, however, the process is never ending. Our sustainability committee will challenge themselves for 'what's next' as we move our company toward increased levels of conservation and reducing our environmental footprint. The beautiful thing about many individuals and businesses making small changes is that collectively these changes become significant and quite meaningful to our environment and the quality of life we enjoy in the community."

– Todd Link, SVP Operations and Sustainability Coordinator



Water Conservation

Premier Bank has installed low-flow water aerators on faucets throughout their facilities as an appreciable way to reduce water consumption. Employee education regarding the bank's actual monthly water consumption also serves to remind employees of the importance each plays in overall facility water conservation.



Staff Education

Premier Bank uses quarterly employee meetings and the bank's intranet as a means of educating staff about ways to reduce their environmental footprint and save money at work and home.



Energy Conservation

Premier Bank uses a closed loop geothermal system at the Northwest Arterial office, which reduces dependence on other energy resources.



Pollution Prevention

Premier Bank has transitioned from driving to meetings at each of the three offices to conference calls whenever business purpose permits. This single commitment will save several hundred trips on an annualized basis.



Waste Reduction

Premier Bank recycles batteries, lighting, computer hardware, and other harmful landfill items. Additionally, Premier is a community drop-off repository for CFC light bulbs. It is their way of ensuring these items reach a safe disposal.