



Contact: Justin Thiltgen
Office: (563)588.2700 / Mobile: (515)240.5992
E-mail: justin@dubuque2.org

Date: April 16, 2010
For Release: April 19, 2010

Dubuque 2.0, City of Dubuque and Dubuque Art Center Partner to Host Earth Day Event

Coinciding with the Dubuque Art Center's closing of the 'Doors to Sustainability' art exhibit, Dubuque 2.0 and the City of Dubuque are hosting a short interactive Earth Day event.

Dubuque, IA. – On Thursday, April 22, from 5:30 to 6:30 pm Dubuque Art Center (DAC), Dubuque 2.0 and the City of Dubuque will host an Earth Day event featuring the closing of the Doors to Sustainability exhibit at the Historic Roshek Building. The DAC will be present to help field questions about the exhibit, as well as to share a documentary about the Doors to Sustainability experience and provide information on their ongoing self-guided audio tour of the doors throughout area businesses.

Featured artists and sustainability experts will be on hand to discuss each door and its corresponding principle as well as to answer questions. DAC and the Dubuque Area Youth Philanthropists (YAPPERS) will be present to collect video footage and testimonials from visitors and participants. This footage will be used to promote sustainability within the community.

The event will provide visitors with an opportunity to share information about their favorite "green" locations to assist in generating a community green asset map. Citizens are asked to bring ideas about and locations of their favorite parks, trails, gardens, and sustainable businesses to assist in the creation of content for the asset map. Any place or organization that applies to Dubuque's sustainability principles belongs on the map.

"This is a great opportunity for citizens to become involved in our sustainability initiatives by helping to create this dynamic resource. We can all have a voice in identifying the Dubuque area's great green places," said Dan LoBianco, of Dubuque Main Street. "Green asset maps are becoming popular in large communities and show another way that Dubuque is a leader in sustainability."

The hour long event will be the final opportunity to see all of the Doors to Sustainability pieces together before they are moved to their respective places throughout the community.

The Roshek Building has become a community landmark and prime example of sustainable redevelopment under the leadership of Gronen Restoration, the Roshek

Redevelopment team and Dubuque Initiatives. Deconstruction Manager Kyle FitzGerald played a key role in the recycling and reuse of the building's materials and coordination of the arts community's participation in yet another example of Dubuque's holistic community approach at sustainability.

The Roshek Building, located at 700 Locust Street, can be accessed via public transit by using the orange and red bus lines as well as the trolley routes. Bicycle parking is available in the Town Clock Plaza immediately to the east of the building.

###

If you'd like more information, or to schedule an interview, please call Justin Thiltgen at (563)588-2700 or e-mail him at justin@dubuque2.org